

KATARINA Q MIZLA

A highly motivated Senior Designer, VizRT Artist and photographer located in Los Angeles with team management and client services skills and a strong background in designing original content for broadcast, social, digital, and print media.

EXPERIENCE

TRIBUNE BROADCASTING - KTLA-5 DECEMBER 2017 – PRESENT

Creative Services - Sr. Designer & VizRT Designer

- Design, template creation, support and newsroom training for KTLA's new on-air maps through VizRT
- Design and prepare newscast elements and templates through VizRT for both KTLA-5 as well as other stations included in the Tribune Broadcasting Group
- Viz Support for both KTLA-5 and the Group
- Design and prepare sold advertising, topical and entertainment based promotional snipes
- Create animated, digital and print deliverables for KTLA-5
- Onsite Viz support from the KTLA Live mobile production truck at large-scale press events including The Academy Awards, Critic's Choice Awards and the Rose Parade

TRIBUNE BROADCASTING - FOX61 WTIC-TV JUNE 2010 – NOVEMBER 2017

Creative Services - Sr. Designer, VizRT Designer & Manager of News Graphic Artists

- Manage a team of graphic artists that produce content for daily newscasts, online advertising and print
- Design and prepare newscast elements through VizRT
- Troubleshoot Viz related issues
- Design and code for our on-air touchscreen system, DGX – unique to Tribune
- Design and prepare sold advertising, topical and entertainment based promotional snipes with After Effects
- Design and prepare digital, social media and print elements to effectively promote the FOX61\FOX & WCCT\CW brands
- Design and prepare multiple visual and functional elements for our newscast set, interview set and internal office spaces
- Photography of the talent, photography of various events and content for web, broadcast and print
- Design online, mobile and iPad compatible advertising, social media, contests, website mastheads and website reskins
- Maintain the WCCT-TV (Connecticut's Home of the CW) social media and digital engagement

TRIBUNE - THE HARTFORD COURANT / FOX61 JUNE 2007 – JUNE 2010

Creative Services SEPTEMBER 2007 – JUNE 2010

- Art direction of photography shoots for *Hartford Magazine* and *New Haven Living*
- Design layouts for Special Publications
- Produced FOX61 obituary television spots
- Photographed the cover for the 2009 *Holiday Wishes* Special Publication
- Designed and prepared the 2009 Wedding Planner
- Designed and photographed printed and online materials for the marketing department
- Designed layouts, wrote and photographed for Special Publications

INTERNATIONAL BARCODE SYSTEMS, INC. JANUARY 2009 – JUNE 2010

Marketing Designer

- Designed and prepared product brochures, manuals and other printed materials related to the company
- Photographed products for print and web design

SKILLS

TECHNICAL SKILLS MAC / PC Literate

- Adobe CC 2018 Suite, Photoshop, Lightroom, Illustrator, InDesign, Bridge, Imageready, Acrobat
- Broadcast design and animation: After Effects / Final Cut Pro / VizRT, Transition Logic, Template Wizard, Ticker Client, Ticker Wizard, Object Store & Newsroom Component
- Website design: Wordpress, HTML / CSS / Flash / Dreamweaver
- Social Media: Facebook, Twitter, Instagram, YouTube, Tumblr, LinkedIn, Hootsuite, Second Street, Ducky
- Apple Office Suite & Microsoft Office: Pages, Keynote, Numbers, Word, Excel, Powerpoint, Entourage, Outlook
- Camera Equipment: Canon 5D MarkII

MEMBERSHIPS

- ART DIRECTOR'S GUILD MEMBER AT IATSE LOCAL 800
- AIGA - THE PROFESSIONAL ASSOCIATION FOR DESIGN
- APA NATIONAL - AMERICAN PHOTOGRAPHIC ARTISTS

EDUCATION

THE UNIVERSITY OF CONNECTICUT AUGUST 2003 – MAY 2008

Bachelors Degree of Fine Arts in Photography and Communication Design

KINGSWOOD-OXFORD HIGH SCHOOL SEPTEMBER 1999 – MAY 2003