

KATARINA Q MIZLA

CAREER SUMMARY

A highly motivated Senior Designer and photographer with team management and client services skills and a strong background in designing original content for broadcast, digital, and print media.

EXPERIENCE

TRIBUNE BROADCASTING - FOX61 WTIC-TV JUNE 2010 – PRESENT

Creative Services - Sr. Designer, VizRT Designer & Manager of News Graphic Artists

- Manage a team of graphic artists that produce content for daily newscasts, online advertising and print
- Design and prepare newscast elements through VizRT
- Troubleshoot Viz related issues
- Design and code for our on-air touchscreen system, DGX – unique to Tribune
- Design and prepare sold advertising, topical and entertainment based promotional snipes with After Effects
- Design and prepare digital, social media and print elements to effectively promote the FOX61\FOX & WCCT\CW brands
- Design and prepare multiple visual and functional elements for our newscast set, interview set and internal office spaces
- Photography of the talent, photography of various events and content for web, broadcast and print
- Design online, mobile and iPad compatible advertising, social media, contests, website mastheads and website reskins
- Maintain the WCCT-TV (Connecticut's Home of the CW) social media and digital engagement

TRIBUNE - THE HARTFORD COURANT / FOX61 JUNE 2007 – JUNE 2010

Creative Services SEPTEMBER 2007 – JUNE 2010

- Art direction of photography shoots for *Hartford Magazine* and *New Haven Living*
- Design layouts for Special Publications
- Produced FOX61 obituary television spots
- Photographed the cover for the 2009 *Holiday Wishes* Special Publication
- Designed and prepared the 2009 Wedding Planner
- Designed and photographed printed and online materials for the marketing department
- Designed layouts, wrote and photographed for Special Publications

Creative Services Intern JUNE 2007 – AUGUST 2007

- Designed and prepared ads for daily newspaper
- Designed and prepared the 2008 Wedding Planner

INTERNATIONAL BARCODE SYSTEMS, INC. JANUARY 2009 – JUNE 2010

Marketing Designer

- Designed and prepared product brochures, manuals and other printed materials related to the company
- Photographed products for print and web design

THE DAILY CAMPUS JANUARY 2005 – MAY 2008

Graphics Manager / Art Director AUGUST 2006 – MAY 2008

- Creation of the Daily Campus' first art director position which bridged our graphics and editorial departments
- Designed and prepared ads and newspaper layout; hired and trained new designers; produced and organized artwork

Associate Photography Editor JANUARY 2006 – AUGUST 2006

- Produced and organized photos; assisted photography editor with interviews and trained staff photographers

Staff Photographer JANUARY 2005 – DECEMBER 2007

- Photographed various events and prepared photos for the daily newspaper; Fall 2007 men's soccer photographer

SKILLS

TECHNICAL SKILLS MAC / PC Literate

- Adobe CS & CC 2017 Suite, Photoshop, Lightroom, Illustrator, InDesign, Bridge, Imageready, Acrobat
- Broadcast design and animation: After Effects / Final Cut Pro / VizRT, Template Wizard, Ticker Client, Ticker Wizard, Object Store & Newsroom Component
- Website design: Wordpress and some experience with HTML / CSS / Flash / Fireworks / Dreamweaver
- Social Media: Facebook, Twitter, Instagram, YouTube, Tumblr, LinkedIn, Hootsuite, Second Street, Ducky
- Apple Office Suite & Microsoft Office: Pages, Keynote, Numbers, Word, Excel, Powerpoint, Entourage, Outlook
- Camera Equipment: Canon 5D MarkII

MEMBERSHIPS

AIGA - THE PROFESSIONAL ASSOCIATION FOR DESIGN

APA NATIONAL - AMERICAN PHOTOGRAPHIC ARTISTS

EDUCATION

THE UNIVERSITY OF CONNECTICUT AUGUST 2003 – MAY 2008

Bachelors Degree of Fine Arts in Photography and Communication Design

KINGSWOOD-OXFORD HIGH SCHOOL SEPTEMBER 1999 – MAY 2003